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ost girls love to play dress-up when they're young, but for Tatiana Wong playing dress up has helped her carve a career in the fashion world.

The daughter of Venice Wong, an LA music lawyer, who also moonlights as a wardrobe stylist for entertainers, Tatiana was on hand from a young age helping her mother to style musicians, "I learned quickly that a recording artists' image is very important as to whether or not they make it. A cool style to match their music genre is vital in making an artist successful." As nine-year old Tatiana's experience grew, her mother noticed she had a natural talent for putting looks together. "I got the idea that I could start my own fashion design business and I made a collection of jewellery and accessories." Her first collection, which included chokers and cuff bracelets encrusted with Swarovski crystals, captured the attention of the A-list in Hollywood, and from there she set up her own fashion label, Queenie4Ever.

Since then, Tatiana's label has gone from strength to strength, creating gowns for the red carpet and putting on her own fashion show for LA Fashion Week! All this and she's still only eighteen! So how does this teen style queen juggle her hectic lifestyle and still enjoy being a teenager as well? "I'm pretty good at time management."

Queenie4Ever is a name which came about from Tatiana's childhood







Age 18

Location Hollywood, California USA Business: Head designer at Queenie4ever.

www.queenie4ever.com

Style Icons: Audrey Hepburn, Japanese pop culture. Ultimate Ambition: To have my own Queenie4Ever boutique or become a red carpet reporter.

nickname, Queenie. "As a little girl, my mum and I would dress up in fancy dress. I was a big fan of playing dress up and I still am!"

Inspired by her childhood, there's a clear theme running through Tatiana's designs. "I like to create fun, feminine and cute clothing to wear. I tend to use bright cheerful colours. I also design a lot of pretty party dresses that are fit for a Fairytale Princess. I use a lot of satin, lace and silk to give my gowns an airy, magical appearance." Her other big influence is Japan, especially the Harajuku fashion styles. "I get a lot of my ideas by browsing through Japanese fashion magazines."

With a love of everything Japanese, what does Tatiana think of Hello Kitty? "I like how cute she is. I believe it's her cuddly, child friendly appearance which brings out the kid in all of us that makes her so popular. My philosophy for Queenie4Ever is similar, even when you're grown up you can have dreams and not be afraid for them to come true."

So, does Tatiana have some advice for any wannabe fashion designers that might be reading? "Never give up on your dreams until you achieve them. It may seem impossible at times, but I believe that anything is possible if you have faith in yourself." We couldn't agree more Tatiana!